

2008

Smokey the Bear

University of South Alabama

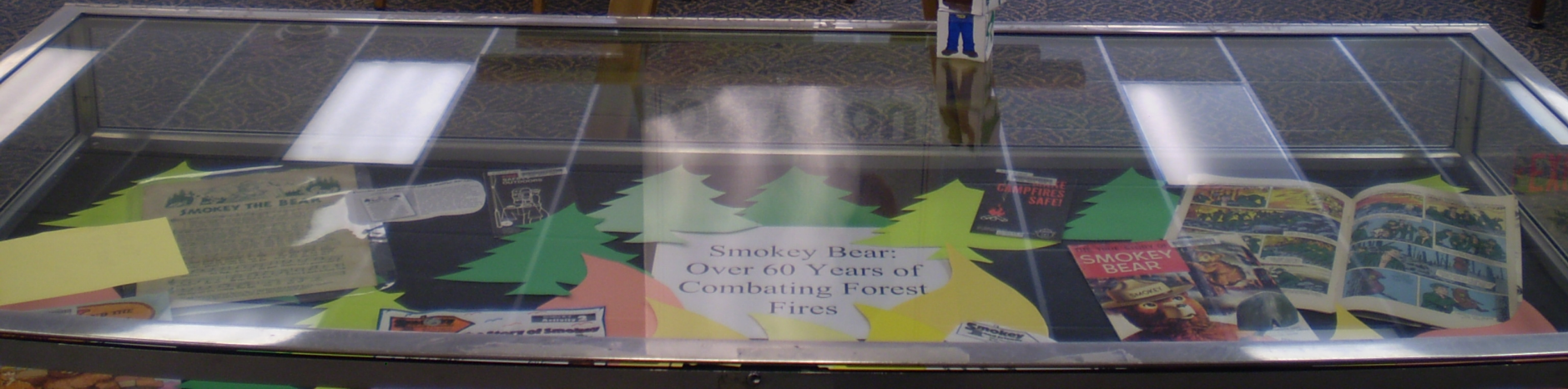
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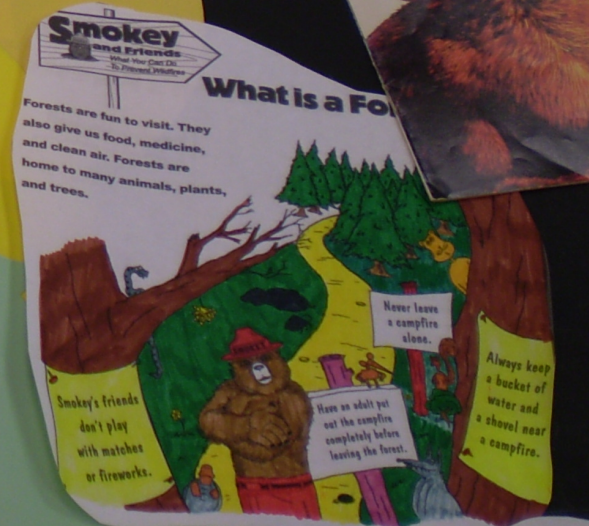
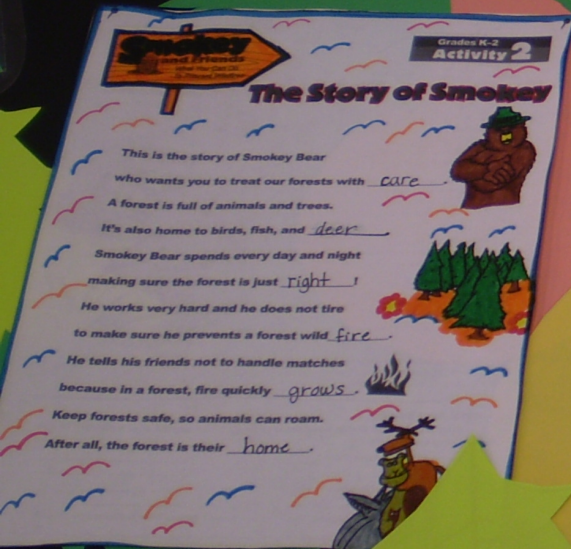
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Smokey Bear: Over 60 Years of Combating Forest Fires

Smokey Bear has moved into the digital world at www.smokeybear.com. While it is much harder to find posters and comic books today, you can still download a variety of educational material, print it on your home computer and make it available to a variety of age groups.

See the examples printed and colored by our own Library Staff & Students!
Great job, everyone!

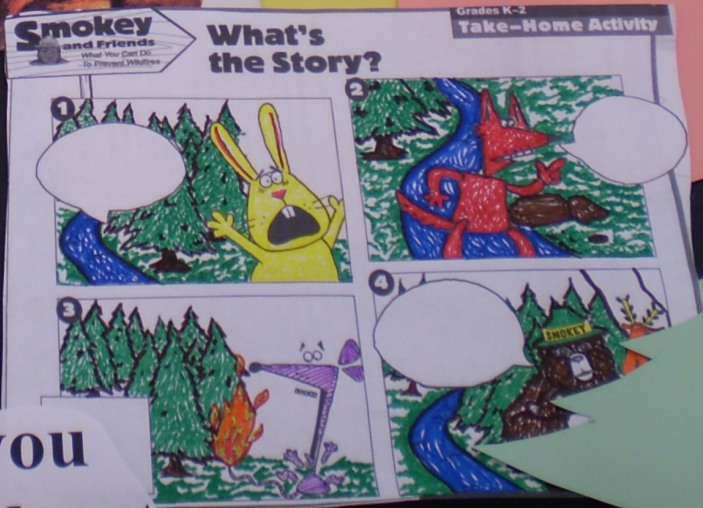
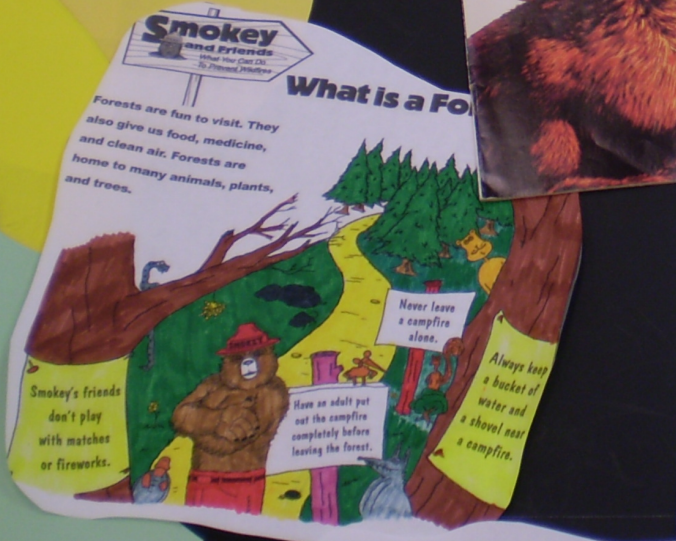


What
remem

Smokey Bear: 60 Years of Saving Forest Fires

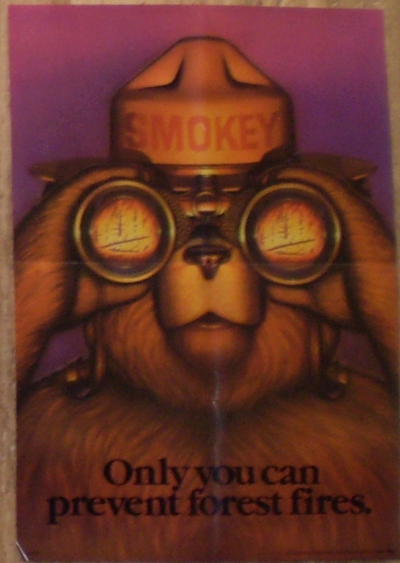
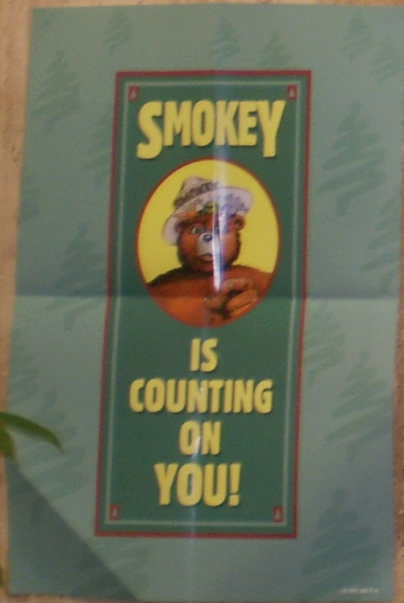
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What do you

remember about



The Smoky Mountain of Tennessee

The Smoky Mountains of Tennessee have been a national forest since 1909. The park is located in the southern part of the state. The park is home to many different types of trees, including redwood, spruce, fir, and hemlock. The park is also home to many different types of animals, including bears, deer, and wildcats. The park is a beautiful place to visit and is a great place to learn about the natural world.



History of Smokey Bear



Smokey Bear is a fictional character of the longest running public service campaign in United States history. The character's creation is a true public-private partnership between a federal agency and a private business.

Smokey Bear's message "Only You Can Prevent Forest Fires" was created in 1944 by the U.S. Forest Service. It is a message that has been repeated for over 70 years.

Smokey Bear's current full name is Smokey Bear. In 1955, newspaper Steve Nelson and Jack Kelly first met with "Smokey, the Bear". The man and the bear "met" on a mountain in Idaho.

The National Character Smokey Bear is administered by three entities: the United States Forest Service, the National Association of State Foresters, and the U.S. Forest Service. Bear's name and image are protected by U.S. Patent law. The Smokey Bear Act of 1970 (91 Stat. 1001) and 16 U.S.C. 1511-1512 provide protection for the national character of Smokey Bear and a copyright.

Beginning the campaign

After World War II, there was a growing concern about the increasing number of forest fires. The U.S. Forest Service was looking for ways to prevent fires and protect the nation's forests. In 1944, the National Character Smokey Bear was created. Since then, with Smokey Bear's help, the U.S. Forest Service has been able to prevent many forest fires.

Working with the private animal industry, a bear was chosen for the name and image of Smokey. The bear, a black bear, was named "Smokey" by the U.S. Forest Service. The bear was named "Smokey" because of his black color and his friendly nature.

Why be careful with fire in the forest? Pick a reason.

In 1944, the U.S. Forest Service began a campaign to prevent forest fires. The campaign was called "Smokey Bear". The campaign was created by the U.S. Forest Service and the National Association of State Foresters. The campaign was successful in preventing many forest fires.

In 1970, the Smokey Bear Act was passed. The act gave the U.S. Forest Service the authority to protect the Smokey Bear character. The act also gave the U.S. Forest Service the authority to protect the Smokey Bear image. The act was successful in protecting the Smokey Bear character and image.

For additional information, see display on 2nd FL South, in front of the elevators.

